

# oli dillon

freelance  
creativity

Hello, I'm a freelance conceptual designer with over 15 years experience. I develop ideas from concept to implementation. Experienced in advertising, branding, campaigns, corporate guidelines, direct mail and digital communications.

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[olidillondesign.com](http://olidillondesign.com)

## WORK EXPERIENCE

### Deputy design manager

#### TEQUILA\LONDON

April 1999  
- December 2005

### Head of Art

#### JJ MARKETING

December 2005  
- September 2011

### Freelance senior creative

#### OLI DILLON DESIGN

September 2011  
- Present

Clients include: PinkGreen /  
BWP Group / Avvio Reply /  
21six / Thirst Design / Space01

## EDUCATION

#### BA HONS GRAPHIC DESIGN

BTEC ND DESIGN  
with Business Studies

A LEVEL ART  
with Art History

GCSEs  
Art, Media Studies, CDT,  
Computer Studies, English  
Literature & Language

## SKILLS

**Id** ●●●●●●●●●●  
InDesign

**Ai** ●●●●●●●●○  
Illustrator

**Ps** ●●●●●●●●●●  
Photoshop

 ●●●●●●●●○  
Sketch

## AWARDS



**GOLD**  
Typography for  
Advertising (Rexel)



**SILVER**  
Direct Mail  
(News of the World)

## SECTOR EXPERIENCE

Financial services, technology  
health care, agriculture, retail  
education, telecommunications  
insurance, utilities, food industry  
tobacco, sports.

**DAY RATE: £300 PER DAY**